



Sons and Daughters of Italy of Ocean City

www.sonsofitalyocencity.com

October 24, 2023

Dear Supporter of the St. Joseph's Day Festival,

As 2023 draws to a close, we at the Sons and Daughters of Italy Ocean City Lodge 2474 are hard at work planning the 12th annual St. Joseph's Day Festival. In the past you helped make this popular Ocean City event the success it has been for a decade.

With your support we have shared thousands of dollars in proceeds with St. Luke's Catholic Church for its charitable activities, and have donated thousands of dollars ourselves to local charities. That's on top of college scholarships awarded to local high school students.

This has all been possible because of your support. Can we count on you again for our 2024 Festival? In this envelope you will find a copy of the last year's program with your ad. Also enclosed is an advertising request form to fill out to reserve your space in the 2024 program. Although the Festival is not until March 23, 2024, I am sure you appreciate our need to reach out to you now to ensure a successful festival.

Last year's we had a record number of more than 1,600 attendees. We anticipate another large turnout in 2024 and everyone who attends receives a copy of the program with your advertisement.

Despite inflation that has hit all of us in the pocketbooks, we are not increasing the price of advertising. This is our way of saying thank you to you for your past support.

Please fill out the enclosed Ad Request form and return it to me at the email address provided on the form – sdoi2474pr@gmail.com; or by mail at the address included on the form. Any questions please don't hesitate to call me at 703-901-5544.

Sincerely,
Ed Pinto
Program Chair
St. Joseph's Day Festival

Ocean City Lodge #2474 of the Sons and Daughters of Italy was chartered in 1980. Its goals include increasing awareness of the Italian culture and contributions of Italian Americans to the progress of the United States. The Lodge is active throughout the local area, donating to many charitable organizations and provides scholarships to young Italian American high school students.