



Sons and Daughters of Italy of Ocean City

www.sonsofitalyocencity.com

November 2024

As 2024 draws to a close, the Sons and Daughters of Italy Ocean City Lodge 2474 is hard at work planning the 13th annual St. Joseph's Day Festival for March 22, 2025, at St. Andrew Parish Center, 14401 Sinepuxent Ave in Ocean City.

Our dedicated Delmarva advertisers have helped make this popular Ocean City event a success for more than a decade. We invite you to join them by placing an ad in our 2025 Festival Program using the Advertising Purchase Form we are providing. On it you will find the prices and specific instructions on how to reserve your space.

Year in and year out the Festival raises thousands of dollars to help St. Luke's Catholic Church with its charitable activities. The Lodge also has donated thousands of dollars to local charities, and awarded college scholarships to local high school students. In 2024 alone, because of the tremendous support the Lodge received from the local businesses, we were able to donate almost \$10,000 to various charities and to award three scholarships of \$3,000 each.

Despite heavy rains and strong winds that greeted the 2024 festival goers, our Festival, one of the most popular ethnic celebrations in Ocean City, attracted more than 1,400 attendees. We anticipate another large turnout in 2025. Everyone who attends receives a copy of the program with your advertisement.

Please return the completed form, payment and camera-ready ad following the instructions provided on the form.

For questions about advertising or if you need help creating an ad, we would be happy to assist you. Call or email Ed Pinto at 703-901-5544 or sdoi2474pr@gmail.com.

We thank you and wish you well.

Morrell Delcher and Vito Potenza
2025 St Joseph's Day Festival Co-Chairs

Ocean City Lodge #2474 of the Sons and Daughters of Italy was chartered in 1980. Its goals include increasing awareness of the Italian culture and contributions of Italian Americans to the progress of the United States. The Lodge is active throughout the local area, donating to many charitable organizations and provides scholarships to young Italian American high school students.